



Nonprofit Sponsorship & Giving Guidelines

Partnering for Stronger Communities

At Collegiate Peaks Bank, we believe in building strong communities by investing in the organizations that make a meaningful difference. Our philanthropic giving is rooted in relationships, shared values and a commitment to lasting impact.

OUR GIVING PILLARS



GEOGRAPHIC FOOTPRINT

We give back to the communities where we live and work. Our giving is focused on physical locations in: Fort Collins area | Boulder area | Colorado Springs | Chaffee County | Central and South Denver



BANKING RELATIONSHIP

We prioritize nonprofits that have a banking relationship with Collegiate Peaks Bank. We encourage organizations to establish and maintain a deposit relationship with us.



EMPLOYEE CONNECTION

Many of our gifts are inspired by our team. We prioritize organizations that have a meaningful connection to a Collegiate Peaks Bank employee, whether through volunteerism, board service, or personal passion for your mission.



IMPACT & OPPORTUNITIES TO ENGAGE

More than writing checks, we invest in partnerships. We look for opportunities for our teams to volunteer, serve on boards, roll up our sleeves, and see the impact of our dollars in person. We value visible, quantifiable results and real impact.



TRUE NEED & COMMUNITY IMPACT

Your organization must be a 501(c)(3) nonprofit and address a true, unmet need in our communities. We aim to support organizations that are filling critical gaps and making a measurable difference.

NICE TO HAVE but not required



FINANCIAL LITERACY FOCUS

Programs that support financial literacy allow us to use our banking expertise to strengthen your mission and the community.



MARKETING VALUE & PR OPPORTUNITIES

Opportunities that offer visibility for the bank through mutually beneficial PR help us amplify shared values. We support organizations our employees are proud to stand behind.



CRA ELIGIBILITY

Organizations that serve a 51% or greater low- to moderate-income population in our footprint in one or more of the following areas:

- ✓ Affordable Housing
- ✓ Community Services
- ✓ Revitalization / Stabilization
- ✓ Economic Development

Thank you for the work you do in our communities! Our local branch committees assess funding requests based on alignment with our giving pillars and available resources.

Submitting or discussing a request does not guarantee funding. After an initial review, we will contact your organization if we would like you to proceed with a formal sponsorship application.